

## IN ATX, ANTOS ENVIRONMENTAL AND 2030 MARKETS ANNOUNCE SUSTA.IN ALLIANCE

IN Air Travel Experience (IN ATX), Antos Environmental and 2030 Markets are pleased to announce an alliance to bring their combined expertise in resource recovery, circular economy and energy transition to international aviation as susta.IN, building on IN ATX's sustainability strategy first launched in 2019.

susta.IN will bring innovative technologies and know-how to underutilized end-of-life materials from airlines, airports and caterers, creating new revenue opportunities and improving environmental performance within global aviation.

As initial priorities, the alliance will work with industry and key technology stakeholders to develop next generation waste-to-resource solutions such as:

- AI enabled Food Waste Tracking & Reduction
- Advanced Recycling: sourcing aviation polymers for “plastics-to-plastics” recycled content opportunities;
- Sustainable Aviation Fuel: identifying SAF feedstocks within aviation such as biomass and waste oils/greases (HEFA);
- New Energy Installations: converting end-of-life materials generated within airports to make renewable natural gas or hydrogen for on-site back-up or emergency energy systems;
- Supply Chain environmental assessments and product recommendations; or
- Elevating organisations performance through education in new sustainability based operations.

For further information on how susta.IN can support aviation in its sustainability initiatives, contact:

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## THE FOUNDERS



### ANNE DE HAUW

Anne De Hauw, Founder of IN Air Travel Experience, a boutique consultancy specialised in Customer Experience, Innovation and Environmental & Social Governance (ESG) for air travel.



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### TONY SCHIFANO

Tony Schifano, Founder & CEO of Antos Environmental, a US-based global ESG Consulting firm specialized in organizational performance related to sustainability, resource management and economic development.



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### JONATHAN COCKER

Jonathan Cocker, Founder of 2030 Markets, an international professional services firm dedicated to commercializing the intersection of circular economy and energy transition, including the decarbonization of aviation, advanced recycling, renewable natural gas and hydrogen end-markets.



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